



**COLDWELL BANKER
REALTY**

DEBORAH BETHUNE AWARDED EDUCATOR OF THE YEAR BY FLORIDA REALTORS ASSOCIATION

MIAMI (Sept. X, 2021) – [Deborah R. Bethune](#), an affiliated Broker Associate with Coldwell Banker Realty in Florida, was recognized with the 2021 Educator of the Year Award by Florida Realtors Association. As a state certified instructor, Bethune teaches courses on fair housing and diversity, code of ethics, tenant landlord agreements, home buyer and seller workshops, and more. She is passionate about educating individuals through community initiatives that address economic empowerment and helping her real estate peers with professional development.

Bethune is Vice-Chair of Professional Development and North Broward Regional Director for the Broward, Palm Beaches & St. Lucie Board of Realtors. Her professional designations include At Home with Diversity® (AHWD), Certified International Property Specialist (CIPS), and the Short Sales and Foreclosure Certification (SFR).

“Diversity, equity and inclusion is at the core of real estate marketing and transactions. The success of real estate business is dependent on the quality of relationships, understanding contracts and developing effective emotional intelligence and communication skills. I am passionate about teaching and believe it is important to provide relevant and practical content that encourages participants to apply best practices in their day-to-day business.”

– *Deborah Bethune, Realtor, Coldwell Banker Realty’s Coral Springs Office*

“Deborah’s dedication to helping others and her innate ability to empower those around her is incomparable. She exemplifies the betterment of our industry and our responsibility to effectively guide home buyers and sellers through the real estate process. I’m so proud of her for she has truly earned this recognition.”

– *Roy Jones, branch manager, Coldwell Banker Realty’s Coral Springs Office*

Bethune is a licensed Realtor in Florida, Georgia, and North Carolina. In 2019, she was recognized by the Global Trade Chamber as one of its “100 Successful Women in Business” and participated in the Florida Realtors® Dubai Trade Mission. She completes her Master of Science degree in Human Resource Management from Southern New Hampshire University in Fall 2021.

About Coldwell Banker Realty

Coldwell Banker Realty in Florida is a leading residential real estate brokerage company with approximately 80 offices and 7,400 affiliated sales associates. Coldwell Banker Realty is owned by a subsidiary of Realogy Holdings Corp. (NYSE: RLGY), the largest full-service residential real estate services company in the United States. Visit ColdwellBankerHomes.com.

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